



European Network of  
**INNOVATION  
FOR INCLUSION**

**CALL FOR GOOD PRACTICES 2024  
TERMS OF REFERENCE**

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## 1. INTRODUCTION

### 1.1. The European Network of Innovation for Inclusion

The European Network of Innovation for Inclusion represents a platform to generate innovation among European organizations that are contributing to create a more inclusive labour market. This network will help different organizations to develop successful socio-labor inclusion projects through the exchange of good practices and their participation in European programs and projects. In essence, this network is a tool to create a more inclusive European labour market.

The network is a transnational cooperation project co-financed by the Spanish Ministry of Social Rights and 2030 Agenda and the European Social Fund in Spain under the Operational Programme for Social Inclusion and Social Economy.

This Call for Good Practices will guide the rest of activities to be carried out during 2024. These are, among others:

- the European event, that will be held in Madrid, Spain,
- study visits to the winner entities of this call,
- working groups to transfer the good practices into other projects and organizations, generate alliances and project ideas under European calls.
- thematic webinars and networking sessions on social innovation where the good practices will be shared with a wider audience of 474 ENII members.

Therefore, we encourage entities to participate in this call for good practices, as it will bring opportunities to participate more actively in all activities planned within the European Network of Innovation for Inclusion.

N.B. All these activities are also open to the members and partners of the network.

For more information about what we have achieved in previous editions, visit our website: [Call for good practices | European Network for Innovation for Inclusion \(europeannetforinclusion.org\)](https://europeannetforinclusion.org)

### Objective of the Call for Good Practices

The objective of this call is to promote social innovation through the identification of good practices at the European level, so that they can inspire other organizations and professionals working in the same field and, on the other hand, they can be shared and mainstreamed at the European Level.

For the network, social innovation means to better address social problems by developing new proposals or ideas, carrying out pilot projects, and replicating or scaling up projects or practices.

Social innovation should also consider the following aspects:

- Encourage different actors to collaborate to promote initiatives that are focused on providing alternative responses to social needs.
- Have an impact of these actions with measurable results and proven or potential transferability to other contexts and/or target groups.
- Promote sustainable projects from a social, financial and environmental vision.

Therefore, the identification of good practices is considered a fundamental element in innovation processes, with the aim of highlighting those that can respond better to the social and labor inclusion needs of vulnerable groups, those that show the greatest impact, and with high potential for innovation, that is, they are modifiable and adaptable, replicable and scalable to other contexts and/or target groups.

In order to facilitate the identification of good practices and take the most out of each of them, two categories are created in this call for proposals:

1. CATEGORY 1: Good practices promoting employability through socio-labor inclusion programs.
2. CATEGORY 2: Good practices promoting employability through inclusive entrepreneurship programs.

These categories have been selected due to the key priorities of [the European Pillar of Social Rights](#) of the European Commission with respect to equality promotion between women and men, rights and equal opportunities for all, fight unemployment, discrimination, social exclusion and poverty.

The complete information about the categories and awarded rules can be found in section 3 of this document.

## 2. ELIGIBILITY

### 2.1. Eligibility of good practices

A good practice can be considered:

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- A prototype, pilot, replicated or scaled-up project.
- A project or program in its broadest definition, that is, of any size, duration, either developed at local, regional, national or European level.
- A developed product, methodology or service, not necessarily developed in the framework of a program or a project.

The good practice can be a completed or ongoing initiative that has produced results that can be built upon or transferred to other entities.

The same good practice may be submitted in both categories.

The good practice should be implemented in any Member State of the European Union, and also in any of the following non-EU countries: North Macedonia, Serbia, Iceland, Liechtenstein, Norway, Turkey, Albania, Bosnia and Herzegovina, Kosovo, Montenegro and UK.

The good practice (in all its forms) should not have commercial purposes.

## 2.2. Eligibility of applicants

Legal entities properly established and registered in the following countries are eligible as applicant:

- Member States of the European Union.
- Non-EU countries: North Macedonia, Serbia, Iceland, Liechtenstein, Norway, Turkey, Albania, Bosnia and Herzegovina, Kosovo, Montenegro and UK.

These entities can be either public or private, i.e., foundations, public entities, NGOs, universities, companies, regional authorities, municipalities, associations, etcetera.

- An entity may submit more than one good practice.
- In the case that a good practice is submitted in partnership with other entities, the good practice must be submitted by one of the member entities on behalf of the consortium.

Applicants must be registered as a member in the European Network of Innovation for Inclusion.

Registration is totally free and can be done at [Registration Form | European Network for Innovation for Inclusion \(europeanetforinclusion.org\)](https://europeanetforinclusion.org)

## 2.3. Award categories

As mentioned before, there are two award categories:

- CATEGORY 1. GOOD PRACTICES PROMOTING EMPLOYABILITY THROUGH SOCIO-LABOR INCLUSION PROGRAMS.
- CATEGORY 2. GOOD PRACTICES PROMOTING EMPLOYABILITY THROUGH INCLUSIVE ENTREPRENEURSHIP PROGRAMS.

Good practices should be aimed to the promotion of the socio-labor inclusion or the development of the entrepreneurial mindset of the following groups at risk:

- Women
- Women with family responsibilities (elderly people, children, grandchildren, etc.)
- Young people not in employment, education, or training (NEETs)
- Young people
- Migrant and refugee population
- Unemployed
- Long term unemployed over 45 years-old
- Others: Persons deprived of liberty, with disabilities, low educated...

The proposed interventions can both be developed directly from the organizations to the beneficiary groups or indirectly, that is, through strengthening the services of other organizations, public administrations, social entities, among others.

Two finalists and one winner will be chosen in each category according to the evaluation criteria (see section 4 of this document).

Awards are described in section 3.3. in the case of winners and 3.4. in the case of finalists.

## 2.4. Submission of applications

The application form can be found at [Call for good practices | European Network for Innovation for Inclusion \(europeanetforinclusion.org\)](https://europeanetforinclusion.org)

Applications for the call for good practices should be submitted in English before June 14<sup>th</sup> at 12:00:00 CET using the application form provided.

## 2.5. Activities in the case of finalists

The entities representing the two finalists of good practices in each category (2 finalists per category) will participate in the core activities of the network, to be developed

throughout the second semester of 2024 (no later than December 13<sup>th</sup>). These activities are:

- Participate in the annual European event of the network, where the awards ceremony of the present call for good practices will take place and which will be held in Madrid in October 2024.
- The study visits to the winner entity of the corresponding category.
- The working group for the design of projects of the corresponding category.
- Join the webinars and networking sessions on social innovation where the good practices will be shared with a wider audience of 474 ENII members.

Additionally, information about the awarded good practices will be published in a specific part of the network webpage [Call for good practices | European Network for Innovation for Inclusion \(europeannetforinclusion.org\)](https://europeannetforinclusion.org) and in the network's social media accounts so the entities will increase their visibility at the European level.

They will also have a privileged space during the webinar series on inclusive innovation to be organized during the second semester of 2024.

## 2.6. Funding in the case of finalists

The European Network will fund the finalists in the following:

- Coverage of all travel and subsistence expenses related to the attendance of one person to the study visit to the winner entity and the working group that will be held one day after the study visit (dates to be agreed with the winner entity).

## 2.7. Activities in the case of winners

The entities representing the winner's good practices in each category (1 winner per category) will be funded to participate but also to organize the core activities of the network to be developed throughout the second semester of 2024 (no later than December 13<sup>th</sup>). Specifically, they will be fund to:

- Participate in the annual European event of the network, where the awards ceremony of the present call for good practices will take place and which will be held in Madrid in October 2024.
- Host and organize a study visit to know further about the organization and to know in detail about the implementation and further details of the good practice.

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This will include:

- The preparation of a implementation guidelines of the winning good practices to be shared with ENII members through the [Innovation Bank | European Network for Innovation for Inclusion \(europeannetforinclusion.org\)](http://europeannetforinclusion.org)
- The organization of a study visit open to online and/or in-person participation of ENII members and other entities with which the winner organisations already have or want to generate synergies.
- Host a working group, where specific topics related with the good practice and other interest subjects will be treated to transfer the good practices into other projects and organizations or generate project ideas for ongoing or foreseen European programs calls. (The organization of the working group will be developed by the network's team).
- Join the webinars and networking sessions on social innovation where the good practices will be shared with a wider audience of 474 ENII members.

Information about the winning good practices will be published in a specific part of the network webpage [Call for good practices | European Network for Innovation for Inclusion \(europeannetforinclusion.org\)](http://europeannetforinclusion.org) and in the network's social media accounts so the entities will increase their visibility at the European level.

## 2.8. Funding in the case of winners

The funding consists of:

- € 2.000 as a management fee for the organization of the study visit/working group for each category winner.
- Coverage of all travel and subsistence expenses related to the attendance to the European event of the network, which will cover a single person per winner organization.
- Coverage of all costs related with the organization of the study visit and working group. These costs include:
  - Venue.
  - Catering (coffee break and lunch).
  - Local transportation of attendees to the venue(s).
  - Printed materials, *if needed*.
  - Any other related cost.

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## 2.9. Agreement of collaboration in case of finalists and winners

Collaboration is one of the indispensable factors when generating social innovation. That is why this factor is considered as one of the driving axes of the European Network of Innovation for Inclusion, therefore, without it the network does not generate and share innovation.

For this reason, the selected winner and finalist organizations must commit themselves to work collaboratively during the months in which they will be involved in the development of network activities. Consequently, once the finalist and winner organizations are selected, they will be required to sign an agreement letter showing their commitment with the good performance and quality of the network activities.

## 2.10. Timeline

STAGES	DATE OR PERIOD
Opening of the Call	April 25th
Info webinar	May 24th
Deadline to submit your good practice	June 14th at 12:00:00 CET
Resolution and communication of results	August 9th
Awards at the European event	October 24th
Study visit to the winner in the socio-labour inclusion category	Autumn and winter 2024 (no later than December 13 <sup>th</sup> )
Study visit to the winner in the inclusive entrepreneurship category	Autumn and winter 2024 (no later than December 13 <sup>th</sup> )

### 3. EVALUATION CRITERIA

The evaluation process will be done by an Evaluation Committee composed of experts in socio-labor inclusion and considering eligibility and the following evaluation criteria.

EVALUATION CRITERIA	DESCRIPTION	SCORE
<b>Relevance</b>	Address a labour inclusion challenge aligned with the priorities of European policies.	12
	Address a challenge in the field of socio labour inclusion or inclusive entrepreneurship with significant impact and representation in different EU countries.	
<b>Innovative character of the good practice</b>	Answer to new challenges provoked by latest trends in the society.	20
	Initiation of a social change, transforming difficult realities into opportunities.	
	Creation and/or use of new methodologies and approaches on social inclusion. Use of new technologies and its applicability for the social inclusion.	
<b>Inclusive character</b>	Satisfaction of the needs of people at social exclusion risk and helping them solve their problems (specifically, the target groups of the call – see 3.1. of this document).	20
	Transformation of the vulnerability of people at social exclusion risk into resilience. Empowerment and support of people at social exclusion risk getting their own livelihoods.	
<b>Social impact</b>	Generation of transformation processes, causing changes in people and society.	12
	Level of efficiency and effectiveness.	
	Looking for a sustainable social impact.	
<b>Transferability</b>	Level of adaptability and transferability of the good practice to other geographical contexts.	12
	Level of scalability and potential to be replicated in a wider scope.	
	It counts with alliances and collaborations through multi-stakeholders' alliances or within a partnership.	
<b>Sustainable approach</b>	To integrate elements that contribute to sustainable development and climate change (tools, methodologies, awareness rising activities...)	12
<b>Gender approach</b>	To make visible, identify and consider the circumstances, needs, specific problems of the entire population, women, and men.	12
	Visibility of the consequences of differentiated socialization and proposes new ways of structuring society in a more equitable way.	
<b>TOTAL</b>		<b>100</b>

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## 4. CONTACT

All enquiries about the application process should be sent by e-mail to:  
[eunetforinclusion@accioncontraelhambre.org](mailto:eunetforinclusion@accioncontraelhambre.org)