

GUIDE FOR GOOD PRACTICE IMPLEMENTATION

Inclusive entrepreneurship

Name of the good practice : **CREATIVE INVISIBLES**



LE ROCHER
DE PALMER



backslash



momentum
[educate + innovate]

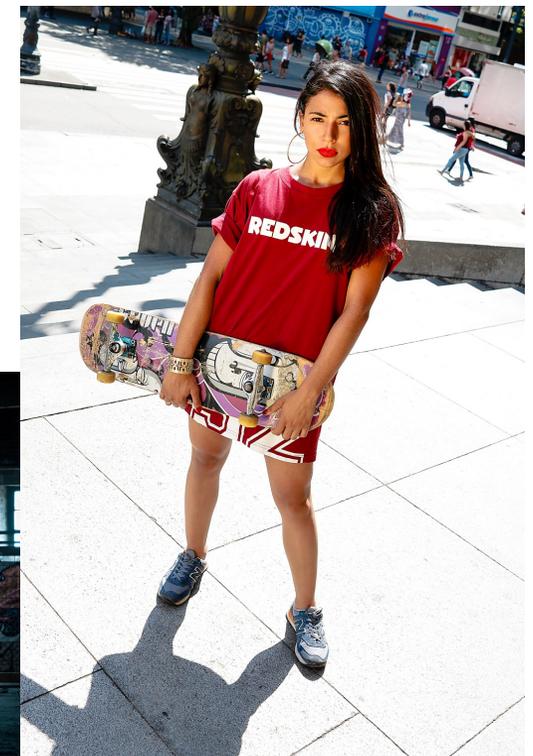


WHY ?

- the failure of public policy: the invisibles
- NEETs represent **almost 9 million young people** in Europe (april 2022)
- **need for the creative sector to deploy new strategies:** identifying and cooperating with new audiences, communities, networks
- need for NEETs and “invisibles” to find **non-institutional ways to develop their projects,** initiatives, businesses

How ?

- **By promoting creative practices and urban cultures**, in order to encourage the professional integration of young people through street culture



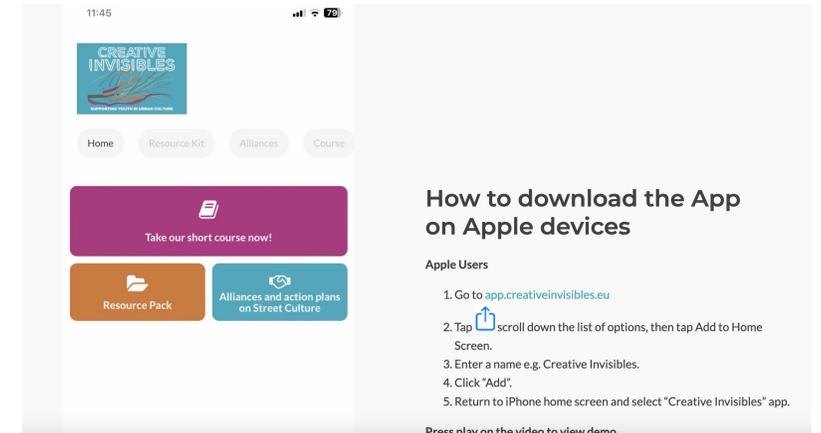
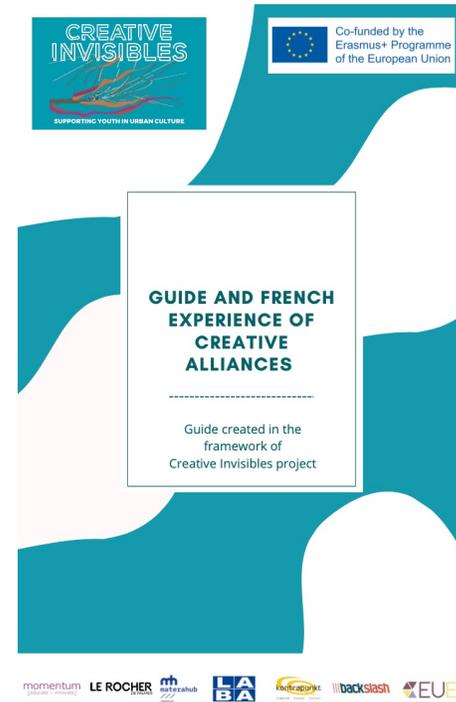
Productions:

- **Opportunities in Street Culture Ressource pack** : interviews and feedbacks from the field for cultural actors to identify and mobilize the youth

> Find more informations [HERE](#)

- **OER's on Street Culture** : Entrepreneurship module for young people + Creative Invisibles App

> Find more informations [HERE](#)



ABOUT
Our Resource Pack will enable artists and other creative actors, entrepreneurship managers and stakeholders to understand why and how Street Culture entrepreneurship is suitable for developing the entrepreneurial skills or initiative of young NEETs, potential entrepreneurs in the creative sector. The Creative Invisibles partners have carried out a range of interviews and now present best practice case studies from organisations in their regions who are already active in Street culture for entrepreneurship for young people.



Productions:

- **Making young people's talents visible** : two cycles of mobilities with 10 needs focusing on creative practices : 3 podcats, 1 fanzine, 2 video and sound postcards,

>Find more informations [HERE](#)



Participants:

> **Creative professionals, entrepreneurship professionals and trainees, as well as other players in informal education, entrepreneurship, culture and economic development.**

> **Neets and invisibles, young artists**

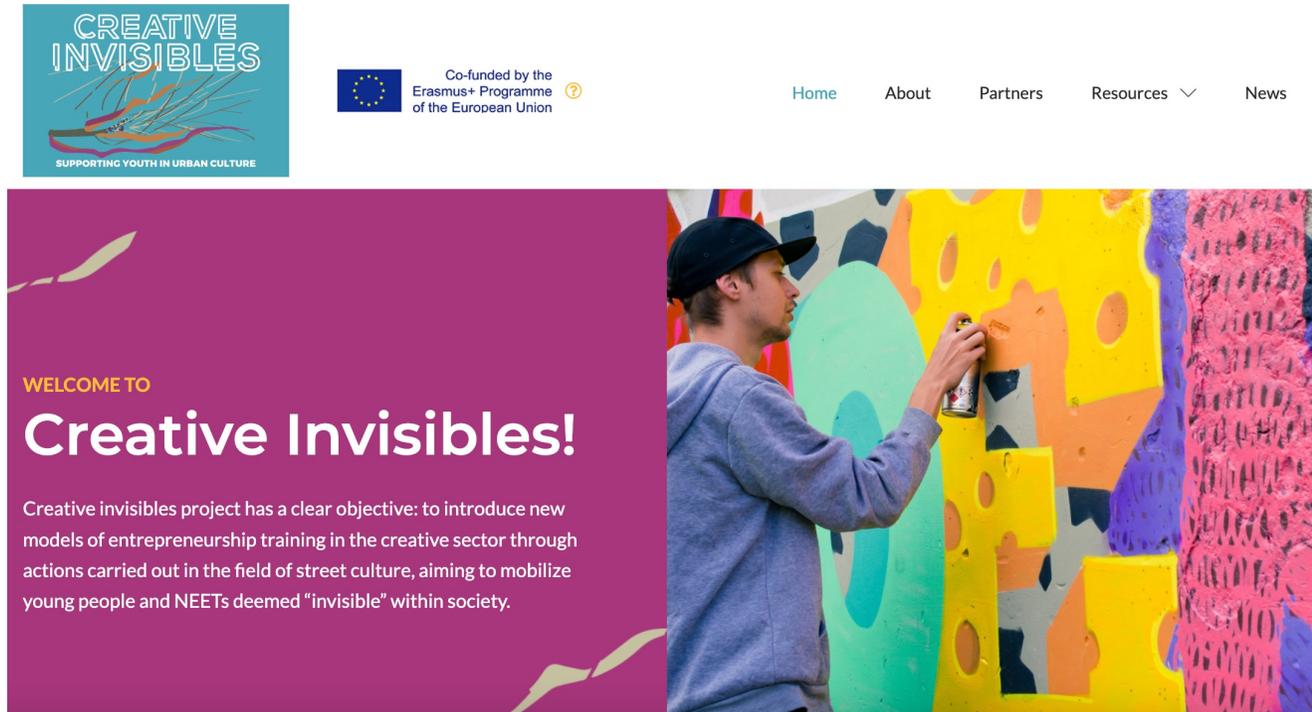
The entrepreneurship, creative sector, social aid and economic development professionals involved in the project have, for the most part, themselves **grown up in the same area as the neets** taking part in the project. They therefore **understand the issues linked to the region** and make it easier for **young people to identify with them and their career paths.**

The **participation of the young neets was more essential** than ever in helping us to understand their attitudes and their interaction with the project resources.



Numbers

- **15,727 site visitors and resource views**
- 4848 database contacts
- 10562 views of partner sites
- **65+ stakeholder organisations** involved in the Creative Alliances
- **+ 250 adult education organisations**
- **+ 1824 downloads of resources on the website**
- **10 neets** directly involved in the project
- **20 educators**, artists, representatives and staff of associations involved in training and cultural practices





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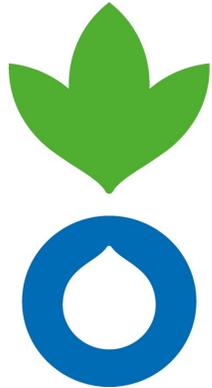
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THANK YOU !



European Network of
**INNOVATION
FOR INCLUSION**



**ACTION
AGAINST
HUNGER**

