



European Network of
**INNOVATION
FOR INCLUSION**

**CALL FOR GOOD PRACTICES 2020
TERMS OF REFERENCE**

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1. INTRODUCTION

1.1. The European Network of Innovation for Inclusion

The European Network of Innovation for Inclusion represents a platform to generate innovation among European organizations that are contributing **to create a more inclusive labor market**. This network will help different organizations to develop successful socio- labor inclusion projects through the exchange of good practices and their participation in European programs and projects. In essence, this network is a tool to create a more inclusive European labor market.

The network is co-financed by the European Social Fund in Spain under the Operational Programme for Social Inclusion and Social Economy as a transnational cooperation project.

This call for good practices will lead the rest of activities to be carried out during the end of 2020 and the beginning of 2021. These are, among others:

- the **European event**, that will be held in Madrid, Spain,
- **study visits** organized to the winner entities of this call,
- **working groups** to transfer the good practices into other projects and organizations, generate alliances and project ideas under European calls.

Therefore, we encourage entities to participate in this call for good practices, as it will bring opportunities to participate more actively in all activities planned within the European Network of Innovation for Inclusion.

All these activities are funded for the winner and finalist organizations of this call for good practices, but they are also open to the rest of the members and partners of the network.

For more information about what we have achieved in previous editions, visit our website: <http://www.europeannetforinclusion.org/call-good-practices>

1.2. Objective of the call for good practices 2020

The objective of this call is to promote social innovation through the identification of good practices at European level, so that they can inspire other organizations and professionals working in the same field and, on the other hand, they can be shared and mainstreamed at European Level.

For the network, social innovation means to better address social problems by: developing new **proposals or ideas, carrying out pilot projects, and replicating or scaling up projects**.

Within the network social innovation will seek to:

- Encourage different actors to collaborate in order to promote initiatives that are

focused on providing alternative responses to social needs.

- Have an impact of these actions with measurable results and proven or potential transferability to other contexts and/or target groups.
- Promote sustainable projects from a social, financial and environmental vision.

Therefore, the identification of good practices is considered a fundamental element in innovation processes, with the aim of highlighting those that can respond better to the social and labor inclusion needs of vulnerable groups, those that show the greatest impact, and with high potential for innovation, that is, they are modifiable and adaptable, replicable and scalable to other contexts and/or target groups.

In order to facilitate the identification of good practices and take the most out of each of them, two categories are created in this call for proposals:

- **good practices on socio-labor inclusion of disadvantaged groups.**
- **good practices on inclusive entrepreneurship.**

These categories have been selected due to the key priorities of [the European Pillar of Social Rights](#) of the European Commission with respect to equality promotion between women and men, rights and equal opportunities for all, fight unemployment, discrimination, social exclusion and poverty.

The complete information about the categories and awarded rules can be found in section 3 of this document.

2. ELIGIBILITY

2.1. Eligibility of good practices

A good practice can be considered:

- A **prototype, pilot, replicated or scaled-up project.**
- A **project or program** in its broadest definition, that is, of any size, duration, either developed at local, regional, national or European level.
- A developed **product, methodology or service**, not necessarily developed in the framework of a program or a project.

The good practice can be either a finalized or an ongoing initiative.

The good practice should be implemented in any Member State of the European Union, and also in any of the following non EU countries: the Former Yugoslav Republic of Macedonia, Iceland, Liechtenstein, Norway, and Turkey.

The good practice (in all its forms) should not have commercial purposes.

2.2. Eligibility of applicants

Legal entities properly established and registered in the following countries are eligible as applicant:

- Member States of the European Union.
- Non EU countries: the Former Yugoslav Republic of Macedonia, Iceland, Liechtenstein, Norway, and Turkey.

These entities can be either public or private, i.e. foundations, public entities, NGOs, universities, companies, regional authorities, municipalities, associations, etcetera.

Applicants should be registered as a member in the European Network of Innovation for Inclusion. Registration is totally free and can be done at <http://www.europeannetforinclusion.org/user/register>

3. AWARD RULES

3.1. Award Categories

As mentioned before, there are two award categories:

- **CATEGORY 1. GOOD PRACTICES PROMOTING EMPLOYABILITY THROUGH SOCIO-LABOR INCLUSION PROGRAMS.**
- **CATEGORY 2. GOOD PRACTICES PROMOTING EMPLOYABILITY THROUGH INCLUSIVE ENTREPRENEURSHIP PROGRAMS.**

Good practices should be aimed to the socio-labor inclusion or promoting the entrepreneurship of the following groups at risk:

- Women
- Women with family responsibilities (elderly people, children, grandchildren, etc.)
- Unemployed/long term unemployed over 45 years-old
- Young people
- NEETs
- Migrant population
- Others: Persons deprived of liberty, with disabilities...

The proposed interventions can both be developed directly from the organizations to the beneficiary groups or indirectly, that is, through strengthening the services of other organizations, public administrations, or social entities, etc.

Two finalists and one winner will be chosen in each category according to the evaluation criteria (see section 4 of this document).

Awards are described in section 3.3. in the case of winners and 3.4. in the case of finalists.

3.2. Submission of applications

Applications for the call of good practices should be sent before the April the 30th of June using the application form provided. The application form can be found at <http://www.europeannetforinclusion.org/call-good-practices>.

Applications should be submitted **in English** and sent by e-mail before the deadline established to the address eunetforinclusion@accioncontraelhambre.org.

3.3. Activities and funding in the case of finalists

The entities representing the **two finalist's good practices in each category (2 finalists per category)** will be funded to participate in the core activities of the network, to be developed during 2020 and the first trimester of 2021. These activities are:

- **The annual European event of the network**, where the awards ceremony will take place for the finalists/winners.
- The **study visit to the winner entity** of the corresponding category.
- The **working group** for the design of projects of the corresponding category.

Additionally, information about the good practices considered finalists will be published in a specific part of the network webpage www.europeannetforinclusion.org so these entities will increase their visibility at European level.

The European Network will fund the finalists in the following:

- Coverage of all travel and subsistence expenses related to the attendance of one person to the **European event** of the network, which will be held in Madrid **along the last trimester of 2020**.
- Coverage of all travel and subsistence expenses related to the attendance of **one person** to the **study visit** to the winner entity and the **working group** that will be held one day after the study visit (dates to be agreed with the winner entity).

3.4. Activities and funding in the case of winners

The entities representing the **winner's good practices in each category (1 winner per category)** will be funded to participate but also to organize the core activities of the network. Specifically, they will be fund to:

- **Participate in the annual European event of the network**, where the awards ceremony of the present call for good practices will take place.
- **Host and organize a study visit** to know further about the organization and to know in detail about the implementation and further details of the good practice.

- **Host a working group**, where specific topics related with the good practice and other interest subjects will be treated to transfer the good practices into other projects and organizations or generate project ideas for ongoing or foreseen European programs calls. (The organization of the working group will be developed by the network's team).

Information about the winning good practices will be published in a specific part of the network webpage www.europeannetforinclusion.org so the entities will increase their visibility at the European level.

The funding consists of:

- **€ 2.000 as a management fee for the organization of the study visit/working group for each category winner.**
- **Coverage of all travel and subsistence expenses related to the attendance to the European event** of the network, which will cover a single person per organization.
- **Coverage of all costs** related with the organization of the study visit and working group. These costs include:
 - o Venue.
 - o Catering.
 - o Local transport.
 - o Printed materials.
 - o Any other related cost.

Note: Study visit and working group are independent activities and **open to the participation of all the members of the network**. The limit of places for the members is agreed with the hosting organization and the coordinator of the network. Members interested in participating in these activities will have to cover their own expenses.

3.5. Agreement of collaboration in case of finalists and winners

Collaboration is one of the indispensable factors when generating social innovation. That is why this factor is considered as one of the driving axes of the European Network of Innovation for Inclusion, therefore, without it the network does not generate and share innovation.

For this reason, the selected winner and finalist organizations must commit themselves to work collaboratively during the months in which they will be involved in the development of network activities. Consequently, once the finalist and winner organizations are selected, **they will be required to sign an agreement letter showing their commitment with the good performance and quality of the network activities.**

3.6. Timetable

STAGES	DATE OR PERIOD
Opening of the call	6 th May 2020
Deadline for submitting good practices	6 th July 2020
Evaluation period	6 th to 20 th July 2020
Information to applicants (approximately)	20 th to 30 th of July 2020
Awards at the European event	Last trimester 2020
Study visit & working group to the winner organization in the category 1	September 2020 - February 2021
Study visit & working group to the winner organization in the category 2	September 2020 - February 2021

4. EVALUATION CRITERIA

The evaluation process will be done by an Evaluation Committee, composed by internal, taking into account the eligibility and the following evaluation criteria.

The selection process will be available at the network webpage www.europeannetforinclusion.org.

EVALUATION CRITERIA	DESCRIPTION	SCORE
Relevance	<p>Relevance to the objectives of European policies in the field of socio labour inclusion.</p> <p>Relevance to the two award categories of the call (socio-labour inclusion and inclusive entrepreneurship)</p>	15
Innovative character of the good practice	<p>Answer to new challenges provoked by latest trends in the society.</p> <p>Initiation of a social change, transforming difficult realities into opportunities.</p> <p>Creation and/or use of new methodologies and approaches on social inclusion.</p> <p>Use of new technologies and its applicability for the social inclusion.</p>	20
Inclusive character	<p>Satisfaction of the needs of people at social exclusion risk and helping them solve their problems (specifically, the target groups of the call – see 3.1. of this document).</p> <p>Transformation of the vulnerability of people at social exclusion risk into resilience.</p> <p>Empowerment and support of people at social exclusion risk getting their own livelihoods.</p>	20
Social impact	<p>Generation of transformation processes, causing changes in people and society.</p> <p>Level of efficiency and effectiveness.</p> <p>Looking for a sustainable social impact.</p>	15
Transferability	<p>Level of adaptability and transferability of the good practice to other geographical contexts.</p> <p>Level of scalability and potential to be replicated in a wider scope.</p> <p>It counts with alliances and collaborations through multi-stakeholders alliances or within a partnership.</p>	15
Gender approach	<p>To make visible, identify and consider the circumstances, needs, specific problems of the entire population, women and men.</p> <p>Visibility of the consequences of differentiated socialization and proposes new ways of structuring society in a more equitable way.</p>	15
TOTAL		100

5. CONTACT

All enquiries about the application process should be sent by e-mail to:
eunetforinclusion@accioncontraelhambre.org