



European Network of
**INNOVATION
FOR INCLUSION**

**CALL FOR GOOD PRACTICES 2018
TERMS OF REFERENCE**

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1. INTRODUCTION

1.1. The European Network of Innovation for Inclusion

The European Network of Innovation for Inclusion represents a space to generate innovation among European organizations working **to create a more inclusive labour market**. This network will help different organizations to develop successful socio-labour inclusion projects through the exchange of good practices and their participation in European programs and projects. In essence, this network is a tool to create a more inclusive European labor market.

The network is co-financed by the European Social Fund in Spain under the Operational Programme for Social Inclusion and Social Economy 2014-2020, as a transnational cooperation project.

This call for good practices is the starting point for the rest of activities to be carried out during 2018, which are:

- the **European event**, that will be held in Madrid, Spain, the **3rd October**.
- **study visits** organized to the winner entities of this call,
- **working groups** to transfer the good practices into other projects and organizations, or generate project ideas under European calls, and
- online meetings to follow the activities of the network, among others.

All these activities are intended for the winner and finalist organizations of this call but they are also open to the rest of the members and partners of the network.

For more information about what we have achieved last year, visit our website: <http://www.europeannetforinclusion.org/call-good-practices>

1.2. Objective of the call for good practices 2018

The objective of this call is to promote social innovation through the identification of good practices at European level, so that they can inspire other organizations and professionals working in the same field and, on the other hand, they can be shared and mainstreamed at European Level.

For the network, social innovation means to promote better management of social problems by: developing new **proposals or ideas, carrying out pilot projects, and replicating or scaling up projects**.

Within the network social innovation will seek to:

- Encourage different actors to collaborate together in order to promote initiatives that are focused on providing alternative responses to social needs.

- Have an impact of these actions with measurable results and proven or potential transferability to other contexts and/or target groups.
- Promote sustainable projects from a social, financial and environmental vision.

Therefore, the identification of good practices is considered a fundamental element in innovation processes, with the aim of highlighting those that can respond better to the social and labor inclusion needs of vulnerable groups, those that show the greatest impact, and with high potential for innovation, that is, they are modifiable and adaptable, replicable and scalable to other contexts and / or target groups.

In order to facilitate the identification of good practices and take the most out of each of them, two categories are created in this call for proposals: **(1) good practices promoting the employability of people over 45 years old** and **(2) good practices promoting the employability of young people**.

These categories have been selected due to the key priorities of [the European Pillar of Social Rights](#) of the European Commission with respect to equality promotion between women and men, rights and equal opportunities for all, fight unemployment, discrimination, social exclusion and poverty.

The complete information about the categories and awarded rules can be found in section 3 of this document.

2. ELIGIBILITY

2.1. Eligibility of good practices

A good practice can be considered:

- A **prototype, pilot, replicated or scaled-up project**.
- A **project or program** in its broadest definition, that is, of any size, duration, either developed at local, regional, national or European level.
- A developed **product, methodology or service**, not necessarily developed in the framework of a program or a project.

The good practice can be a finalized/ongoing initiative.

The good practice should be implemented in any Member States of the European Union, and also in any of the following non EU countries: the Former Yugoslav Republic of Macedonia, Iceland, Liechtenstein, Norway, and Turkey.

The good practice (in all its forms) should not have commercial purposes.

2.2. Eligibility of applicants

Legal entities properly established and registered in the following countries are eligible as applicant:

- Member States of the European Union.
- Non EU countries: the Former Yugoslav Republic of Macedonia, Iceland, Liechtenstein, Norway, and Turkey.

These entities can be either public or private, i.e. Foundations, public entities, Ngo's, federations, Universities, companies, Regional Authorities, associations, etcetera.

Applicants should be registered as a member in the European Network of Innovation for Inclusion. The registration is totally free. The registration can be done at www.europeannetworkforinclusion.org.

3. AWARD RULES

3.1. Award Categories

As mentioned before, there are two award categories:

- **CAT 1. GOOD PRACTICES PROMOTING THE EMPLOYABILITY OF PEOPLE OVER 45 YEARS OLD.**
- **CAT 2. GOOD PRACTICES PROMOTING THE EMPLOYABILITY OF YOUNG PEOPLE.**

The promotion of employability includes initiatives in the following sectors:

- **Education and training for employment (formal or informal).**
- **Promote/ support entrepreneurship (self-employment).**
- **Promote/ support socio-labour inclusion (paid employment).**

The proposed interventions can both be developed directly from the organizations to the beneficiary groups or indirectly, that is, through strengthening the services of other organizations, public administrations, or social entities, etc.

Two finalists and one winner will be chosen in each category according to the evaluation criteria (see section 4 of this document).

Awards are described in section 3.3. in the case of winners and 3.4. in the case of finalists.

3.2. Submission of applications

Applications for the call of good practices should be sent before **the 7th of September 2018** using the application form provided. The application form can be found at www.europeannetworkforinclusion.org.

Applications should be submitted **in English** and sent by e-mail before the deadline established to the address enetforinclusion@accioncontraelhambre.org.

3.3. Activities and funding in the case of finalists

The entities representing the **two finalist's good practices in each category (2 finalists per category)** will be funded to participate in the core activities of the network, to be developed during the last months of 2018. These activities are:

- **The annual European event of the network**, where the awards ceremony will take place for the finalists/winners.
- The **study visit** to the winner entity of the corresponding category.
- The **working group** for the design of projects of the corresponding category.

Additionally, information about the good practices considered finalists will be published in a specific part of the network webpage www.europeannetforinclusion.org so these entities will increase their visibility at European level.

The funding consists of:

- Coverage of all travel and subsistence expenses related to the attendance of one person to the **European event** of the network, which will be held in Madrid the **3rd of October 2018**.
- Coverage of all travel and subsistence expenses related to the attendance of **one person** to the **study visit** to the winner entity and the **working group** that will be held one day after the study visit (dates to be agreed with the winner entity).

3.4. Activities and funding in the case of winners

The entities representing the **winner's good practices in each category (1 winner per category)** will be funded to participate but also to organize the core activities of the network during the last months of 2018. Specifically, they will be fund to:

- **Participate in the annual European event of the network**, where the awards ceremony will take place for the finalists/winners.
- **Host and organize a study visit** to know further about the organization and to know in detail about the implementation and further details of the good practice.
- **Host working group**, where specific topics related with the good practice and other interest subjects will be treated to transfer the good practices into other projects and organizations, or generate project ideas for ongoing or foreseen European programs calls. (The organization of the working group will be developed by the network's team).

Information about the winning good practices will be published in a specific part of the network webpage www.europeannetforinclusion.org so the entities will increase their visibility at the European level.

The funding consist of:

- **2.000 euros as management fee for the organization of the study visit for the winner in each category.**
- **Coverage of all travel and subsistence expenses related to the attendance of one person to the European event** of the network, which will be held in Madrid the 3rd of October 2018.
- **Coverage of all costs** related with the organization of the study visit and working. These costs include:
 - o Venue.
 - o Catering.
 - o Local transport.
 - o Printed materials.
 - o Any other related cost.

Note: Study visit and working group are independent activities and **open to the participation of all the members of the network**. The limit of places for the members is agreed with the hosting organization and the coordinator of the network. Members interested in participating in these activities will have to cover their own expenses.

3.5. Agreement of collaboration in case of finalists and winners

Collaboration is one of the indispensable factors when generating social innovation. That is why this factor is considered as one of the driving axes of the European Network of Innovation for Inclusion, so, without collaboration the network does not generate and share innovation.

For this reason, the selected winner and finalist organizations must commit themselves to work collaboratively during the months in which they will be involved in the development of network activities. For this agreement and once the finalist and winner organizations are selected, **they will be required to sign an agreement letter, so, committing themselves with the good performance and quality of the network activities.**

3.6. Timetable

STAGES	DATE OR PERIOD
Opening of the call	16th of April 2018
Deadline for submitting good practices	7th of September 2018
Evaluation period	July & August 2018
Information to applicants (approximately)	12 th of September 2018
Awards at the European event	3rd of October 2018
Study visit & working group to the winner organization in the category 1	November 2018
Study visit & working group to the winner organization in the category 2	November 2018

4. EVALUATION CRITERIA

The evaluation process will be done by an Evaluation Committee, composed by internal, taking into account the eligibility and the following evaluation criteria.

The selection process will be available at the network webpage www.europeannetforinclusion.org.

EVALUATION CRITERIA	DESCRIPTION	SCORE
Relevance	<p>Relevance to the objectives of European policies in the field of socio labour inclusion.</p> <p>Relevance to the two award categories of the call (Promotion of employability of people over 45 years old and promotion of employability of young people).</p>	15
Innovative character of the good practice	<p>Answer to new challenges provoked by latest trends in the society.</p> <p>Initiation of a social change, transforming difficult realities into opportunities.</p> <p>Creation and/or use of new methodologies and approaches on social inclusion.</p> <p>Use of new technologies and its applicability for the social inclusion.</p>	20
Inclusive character	<p>Satisfaction of the needs of people at social exclusion risk and helping them solve their problems (specifically, the two target groups of the call).</p> <p>Transformation of the vulnerability of people at social exclusion risk into resilience.</p> <p>Empowerment and support of people at social exclusion risk getting their own livelihoods.</p>	20
Social impact	<p>Generation of transformation processes, causing changes in people and society.</p> <p>Level of efficiency and effectiveness.</p> <p>Looking for a sustainable social impact.</p>	15
Transferability	<p>Level of adaptability and transferability of the good practice to other geographical contexts.</p> <p>Level of scalability and potential to be replicated in a wider scope.</p> <p>It counts with alliances and collaborations through multi-stakeholders alliances or within a partnership.</p>	15

Gender approach	To make visible, identify and consider the circumstances, needs, specific problems of the entire population, women and men.	15
	Visibility of the consequences of differentiated socialization and proposes new ways of structuring society in a more equitable way.	
TOTAL		100

5. CONTACT

All enquiries about the application process should be sent by e-mail to: eunetforinclusion@accioncontraelhambre.org