European Network of INNOVATION FOR INCLUSION

CALL FOR GOOD PRACTICES 2017
TERMS OF REFERENCE

1. INTRODUCTION

1.1.   The European Network of Innovation for Inclusion.

Across the EU, many organizations are working to create better ways to tackle one of the most difficult social problems of our time: unemployment and the increasing work exclusion of disadvantaged groups.

It is for this reason that Action Against Hunger wants to promote the creation of a European network that promotes social innovation among social entities, companies, public administrations, etc. As a tool to create a more inclusive European labor market.

This network will help different organizations to develop successful European employment and entrepreneurship projects through the exchange of good practices and their participation in European programs.

This network is co-financed by the European Social Fund, as a transnational cooperation project within the Axis 7 of the Operation Program of Social Inclusion and Social Economy of Spain.

Within the network it is foreseen a series of activities each year, and one of them is the **call for good practices**. This call is the starting point for the rest of activities to be carried out during 2017, which are study visits and working groups for the members of the network.

1.2.   Objective of the call for good practices 2017.

The objective of this call is to promote **social innovation** through the identification of good practices at the European level, so that they can inspire other organizations and professionals working in the same field and, on the other hand, they can be shared and mainstreamed at the European Level.

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Social innovation means developing new ideas, services and models to promote better management of social problems. It encourages different actors to promote initiatives that focus on providing alternative responses to social needs, pilot projects that can test the impact of new methodologies, with measurable results and that can be replicated in other contexts in case of proven success.

Therefore, the identification of good practices is considered a fundamental element in innovation processes, with the aim of highlighting those that can respond better to the social and labor inclusion needs of vulnerable groups, those that show the greatest impact, and with high potential for innovation, that is, they are modifiable and adaptable, replicable and scalable to other contexts and / or target groups.

In order to facilitate the identification of good practices and take the most out of each of them, two categories are created in this call for proposals. One for those more focused to the labour inclusion of disadvantaged collectives, and another for those centered in making entrepreneurship more inclusive.

2. ELIGIBILITY

2.1. Eligibility of good practices

A good practice can be considered:

- A **program**, as a group of related projects, which can be implemented sequentially or in parallel.
- A **project** in its broadest definition, that is, of any size, duration, either developed at national or European level.
- A developed **product, methodology or service**, not necessarily developed in the framework of a program or a project.

The good practice could be a finalized/ongoing initiative.

The good practice should be implemented in any Member States of the European Union, and also in any of the following non EU countries: the Former Yugoslav Republic of Macedonia, Iceland, Liechtenstein, Norway, and Turkey.

The good practice (in all its forms) should not have commercial purposes.

2.2. Eligibility of applicants.

Legal entities properly established and registered in the following countries are eligible as applicant:

- Member States of the European Union.

- Non EU countries: the Former Yugoslav Republic of Macedonia, Iceland, Liechtenstein, Norway, and Turkey.

These entities can be either public or private, i.e. Foundations, public entities, Ngo's, federations, Universities, companies, Regional Authorities, associations, etcetera.

Applicants should be registered in the European Network for Inclusion. The registration is totally free. The registration can be done at www.europeannetworkforinclusion.org.

3. AWARD RULES

3.1. Award Categories

As mentioned before, there are two award categories:

– **Cat 1.Socio labour inclusion:** good practices that aim facilitating the access to the labour market to people at risk of social exclusion.

– **Cat 2.Inclusive entrepreneurship:** good practices with the objective to help people who are at risk of exclusion to create or consolidate a business.

Awards are described in section 3.3. in the case of winners and 3.4. in the case of finalists.

Three finalists will be chosen in each category according to the evaluation criteria (see part 4 of this document).

3.2. Submission of applications

Applications for the call of good practices should be sent before **the 15th of October** using the application form provided. The application form can be found **at** www.europeannetworkforinclusion.org.

Applications should be submitted **in English** and sent by e-mail before the deadline stablished in the section 3.5. of this document to the e-mail address eunetforinclusion@accioncontraelhambre.org.

3.3. Funding in the case of finalists

The entities representing the three selected projects in each category will be funded to participate in the core activities of the network, to be developed during the last months of 2017 and the beginning of 2018. These activities are:

- **The annual European event of the network**, where the awards ceremony will take place for the finalists/winners.
- The **study visit** to the winner entity of the corresponding category.
- The **working group** for the design of projects of the corresponding category.

This funding consists of:

- Coverage of all travel and subsistence expenses related to the attendance of one person to the **European event** of the network, which will be held in Madrid the 14th of November 2017.
- Coverage of all travel and subsistence expenses related to the attendance of one person to the **study visit** to the winner entity and the **working group** that will be held one day after the study visit (dates to be confirmed).

Information about the good practices considered finalists will be published in a specific part of the network webpage www.europeannetforinclusion.org so the entities will increase their visibility at the European level.

3.4.   Funding in the case of winners

The entities representing the awarded good practices (one per category) will be funded to participate in **the annual European event of the network**, where the awards ceremony will take place for the finalists/winners.

Network opportunities will be increased in the case of the winner entities, because they will be funded:

- To **host a study visit** in order to know further about the organization and to know in detail about the implementation and further details of the good practice.
- To **continue the study visit with a working group**, where specific topics related with the good practice and other interest subjects will be treated in order to prepare project proposals for ongoing or foreseen European programs calls.

The funding will cover all costs related with the organization of the study visit and working group except staff costs: venue, catering, local transport, and any other related cost. Contents of the study visit, dates, duration, number of participants and venue will be agreed with the winner entity in advance.

Study visit and working group are independent activities and open to participation of the members of the network, and they can attend both or only one of them. The limit of places for the members is agreed with the hosting organization and the coordinator of the network.

Information about the winning good practices will be published in a specific part of the network webpage www.europeannetforinclusion.org so the entities will increase their visibility at the European level.

3.5. Timetable

STAGES	DATE OR PERIOD
Opening of the call	September 2017
Deadline for submitting good practices	15th of October 2017
Evaluation period	16th to 19th of October 2017
Information to applicants (approximately)	20th of October 2017
Awards at the European event	14th of November 2017
Study visit to the winner and working group in the socio-labour inclusion category	To be agreed
Study visit to the winner and working group in the inclusive entrepreneurship category	To be agreed

4. EVALUATION CRITERIA

The evaluation process will be done by an Evaluation Committee, composed by internal and external experts, taking into account the eligibility and the following evaluation criteria.

The selection process will be available at the network webpage www.europeannetforinclusion.org.

EVALUATION CRITERIA		SCORE
Relevance	Relevance to the objectives of European policies in the field of socio labour inclusion.	15
	Relevance to the two award categories of the call (socio labour inclusion and inclusive entrepreneurship).	
Innovative character of the good practice	Answer to new challenges provoked by latest trends in the society.	20
	Initiation of a social change, transforming difficult realities into opportunities.	
	Creation and/or use of new methodologies and approaches on social inclusion.	
	Use of new technologies and its applicability for the social inclusion.	
Inclusive character	Satisfaction of the needs of people at social exclusion risk and helping them solve their problems.	20
	Transformation of the vulnerability of people at social exclusion risk into resilience.	
	Empowerment and support of people at social exclusion risk getting their own livelihoods.	
Social impact	Generation of transformation processes, causing changes in people and society.	15
	Level of efficiency and effectiveness.	
	Looking for a sustainable social impact.	
Transferability	Level of adaptability and transferability of the good practice to other geographical contexts and/or target groups.	15
	Level of scalability and potential to be replicated in a wider scope.	
	It counts with alliances and collaborations through multi-stakeholders alliances or within a partnership.	
Gender approach	To make visible, identify and consider the circumstances, needs, specific problems of the entire population, women and men.	15
	Visibility of the consequences of differentiated socialization and proposes new ways of structuring society in a more equitable way.	

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TOTAL	100

5. CONTACT

All enquiries about the application process should be sent by e-mail to: eunetforinclusion@accioncontraelhambre.org

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