



HELLO EUROPE

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HELLO EUROPE!

Europe's Migration, Integration and Refugee Initiative Accelerator

Massive problems require massive solutions. Despite the massive response from the citizen sector to welcome and involve refugees and other newcomers into society as active changemakers, **these local initiatives often do not grow or replicate fast enough** to deal with the massive and complex issues around migration and integration.

Through local accelerators, Hello Europe identifies and spreads the most impactful approaches world-wide to where they are most needed in Europe. In the process of identifying and supporting proven systems-changing solutions to grow more quickly, **Hello Europe also brings together the key decision-makers from all the sectors involved** (government, welfare organizations, business and citizen sector organizations) to **re-imagine and co-design integral approaches** that can grow and multiply as fast as the problems they hope to solve.

Accelerators have launched in 4 countries (Germany, Austria, Turkey and the Netherlands), and 5 more will launch in 2017–2018 (Belgium, Spain, Italy, Greece and Sweden). A **European Union Summit in Brussels in 2018** will bring together key decision-makers at a European level (legislative, political, etc.) with Hello Europe social-entrepreneurs to influence European migration policy.

What is an accelerator?



Search, Source and Analyze

Search and source the most impactful global social entrepreneurs, as well as key local solutions.

Analyze with them how to replicate or transfer their approaches elsewhere and with which local partners.



Present and match

A **national summit** with local decision makers from all sectors enables us to:

- **Present** these solutions
- **Match** them with local transfer or scaling partners
- **Imagine and begin to co-create** integral solutions with all decision-makers

Topical areas include: employment, language, education, health, human rights.



Accelerate and scale

Ashoka supports the **scaling** with an integrated package:

- **Connect** international Ashoka Fellows with local solutions.
- **Innovation Fund** to finance them directly.
- Include **key local social entrepreneurs** in international networks.
- Provide a tailored **acceleration, mentoring and support** program.
- We **document and publish** learnings to influence migration policy.

Examples of Solutions



Inge Missmahl
IPSO e care
(DE/Afghanistan)

- Offers peer-to-peer psychosocial counseling to support traumatized and psychologically distressed refugees.
- Developed solution in Afghanistan, where it reaches **over 110.000 individuals** and is recognized by WHO.
- Through Hello Europe: has now trained almost 100 counselors in Germany.



David Lubell
Welcoming America
(USA)

- Supports local communities in setting up welcoming committees that lower the fears of residents regarding immigrants.
- Has implemented his approach successfully **in 115 US cities**.
- Through Hello Europe: has now scaled his approach to Germany together with the Bertelsmann Foundation,



Mary Nally
Third Age
(Ireland)

- Mobilizes her network of tens of thousands of senior citizens to give refugees language training.
- Currently works in 100 communities in Ireland with **more than 3000 migrants**.
- Through Hello Europe: is now scaling her approach to Germany together with the Bremer Heimstiftung and its senior residences.

Partners

Hello Europe, initiated and led by Ashoka, is supported by a European consortium of partners including:

Robert Bosch **Stiftung**  **zalando** **Schöpflin** Stiftung:

Other local partners support, fund and co-create local accelerators.

Contact

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